



CAMPAIGN RULES #BAKEWITHSAF

#BAKEWITHSAF campaign is not sponsored, endorsed or administered by, or associated with Instagram.

#BAKEWITHSAF is hosted and sponsored by @Lesaffregulf company.

Eligibility:

#BAKEWITHSAF recipe campaign will start at (06.03.2023) and will end at (26.03.2023). Users who participated after the end date will not be eligible.

Campaign is open only to individuals who are at least eighteen (18) years of age on the entry date, who are residents of Saudi Arabia, United Arab Emirates, Bahrain, Kuwait, Oman, Qatar, Yemen and Iraq. One person can only participate to the campaign through a single account.

How to Enter:

- To upload your recipe, you should first sign up using the form below and activate your mail address.

- After the sign-up has been activated, kindly log in to the platform.

- Go through the "Add a Recipe" instructions on your profile.

- In the profile section, please complete all the fields marked with an asterisk (*).

<https://safinstantgulf.com/profile/>

*You can increase your chance by sharing your submitted recipe image on your own Instagram account in the feed with tagging @safinstantgulf Instagram channel and using #BAKEWITHSAF hashtag. 🍷

Winners & Gift Details:

The Lesaffre Committee will choose **ten** winners overall from among the recipes with the highest likes.

Participants from **Saudi Arabia, United Arab Emirates, Oman, Bahrain, and Kuwait** will have chance to win a 30-dollar **worth of Amazon e-Gift Card**.

Participants from **Yemen, Iraq, and Qatar** will have chance to win a 30-dollar **worth of Mobile Credit Package**.

📣 By sharing the recipe image on their own Instagram account in the feed, tagging @safinstantgulf, and adding the hashtag #BAKEWITHSAF, participants can enhance their chances of winning.

The results will be revealed in April 2023 on Saf-instant Gulf website.

Lesaffre's digital agency will contact winners via provided Instagram Name and tag them in a public post. Agency will ask winners valid email + phone details to send the e-gifts codes that you have won.



LEGAL NOTES #BAKEWITHSAF

Recipe submission:

I confirm that the uploaded recipes and photos are owned by me and/or taken by me.

I allow the recipe and photo I uploaded to safinstantgulf.com to be used for commercial purposes in Saf-instant Gulf social media accounts.

Participants must add their Instagram name (@xxx) in the recipe form in order to be identified.

Non-identified user recipes won't be eligible as a winner.

General Conditions:

By participating #BAKEWITHSAF campaign, entrants agree to be bound by these Official Rules.

Entrants waive any right to claim ambiguity in the Contest or these Official Rules. All Entrants agree to follow the Official Rules and release, discharge, hold harmless and indemnify the Contest Entities and each of them (collectively, the "Released Parties") against any and all liability, damages or causes of action (however named or described), with respect to or arising out of any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in any promotional-related activity or participation in this Contest.

Use of Personal Information:

In order to participate in the Contest, Entrants may be required to supply certain information about themselves on the Contest entry pages. Sponsor has specified which information is mandatory in order to participate in the Contest.